



Knowledge Graphs for Early Target Discovery

Vlad Kim

Bayer Pharma R&D

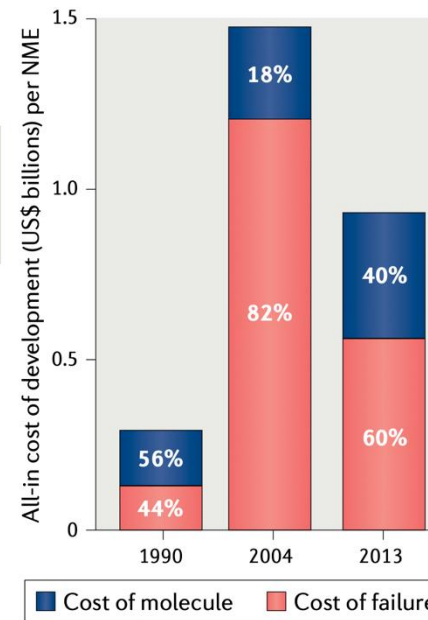
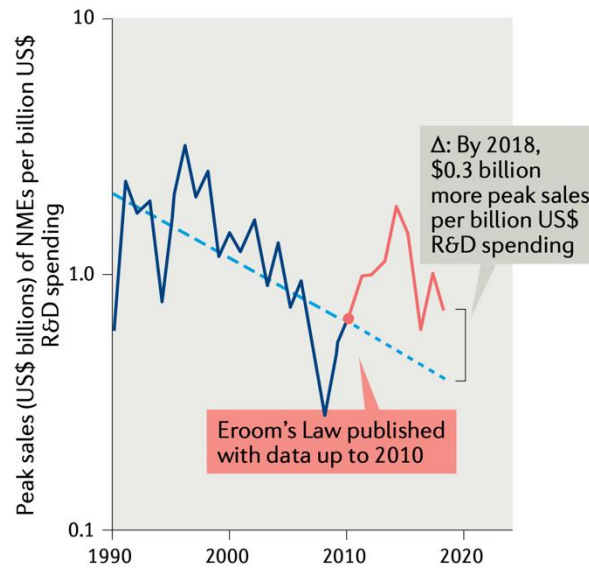
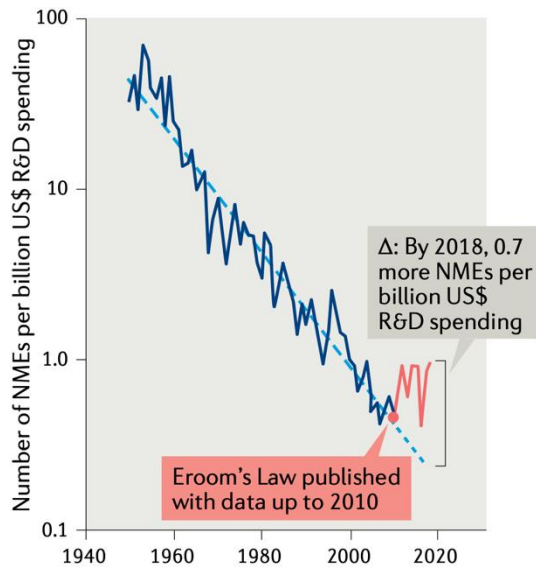
July 2, 2026

neo4j GraphTalk Pharma & Life
Sciences



Introducing target discovery

Drug discovery and development are slow and costly



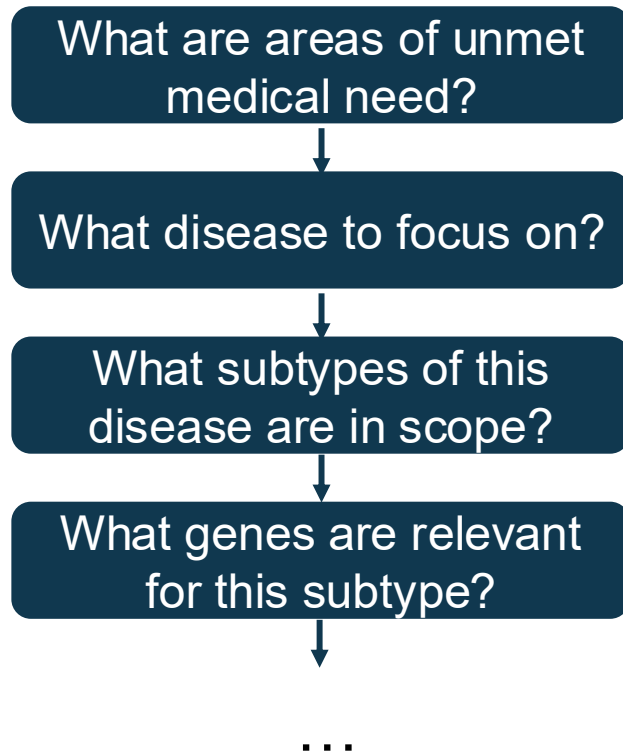
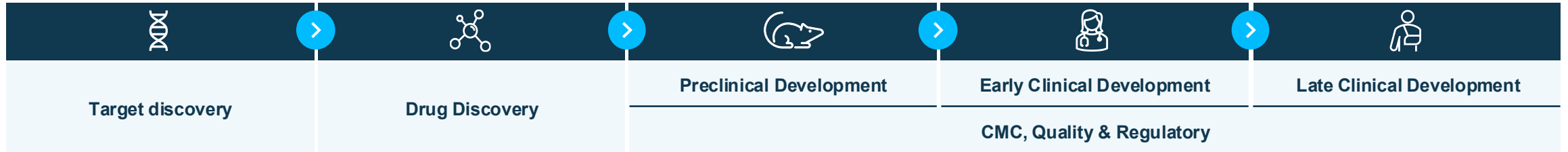
Cost estimates: Paul *et al.* (2010) *Nat. Rev. Drug. Discov.* **9**, 203-214

Time estimates: Ashburn *et al.* (2004) *Nat. Rev. Drug. Discov.* **3**, 673-683

Recent overall cost estimate is \$1.0 – 1.6 Billion (95% CI) on average:
Wouters *et al.* (2020) *JAMA* 323, 9, 844-853

Ringel *et al.* "Breaking Eroom's Law" *Nat. Rev. Drug. Discov.* **2020**

Disease prioritization and target discovery are earliest discovery stages



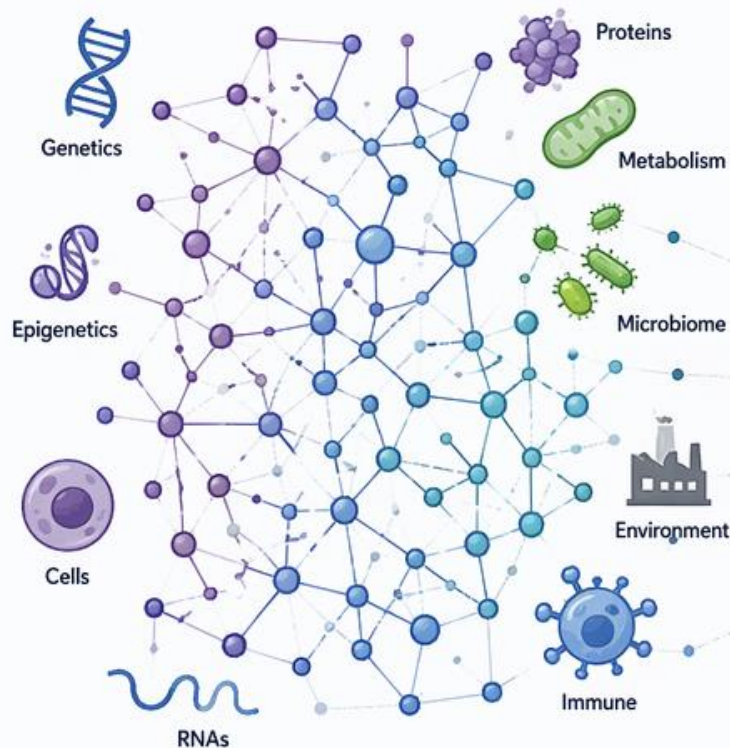
Drug discovery is a multistage process, with **disease prioritization** and **target discovery** as the earliest stages.

Discovering novel biological targets is challenging

1

COMPLEXITY OF BIOLOGY

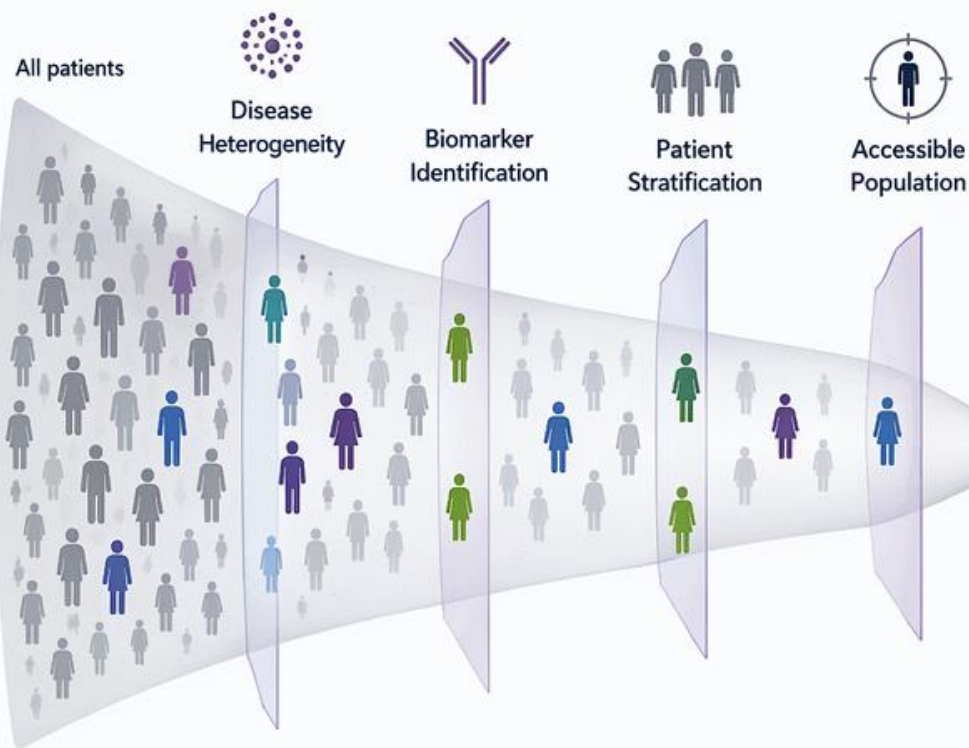
Diseases arise from highly interconnected networks, not single pathways.



2

NEED FOR A WELL DEFINED PATIENT POPULATION

Only a subset of patients have the right biology — identifiable via biomarkers.



3

LACK OF BROAD & DEEP PATIENT BIOLOGICAL DATASETS

Limited, biased, or shallow data makes it hard to see true biology and find novel targets with confidence.

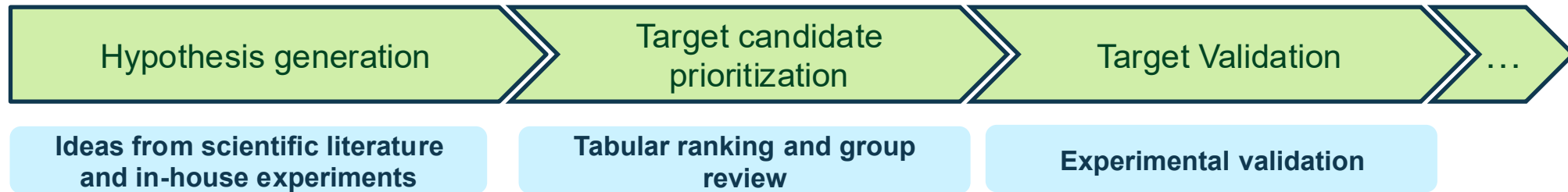
- ✗ Limited sample size
- ✗ Sparse multi-omics
- ✗ Lack of longitudinal data
- ✗ Data silos & heterogeneity
- ✗ Bias in populations



**TRULY NOVEL,
DRUGGABLE TARGETS**
are few and far between

Target discovery in focus

Target discovery stages

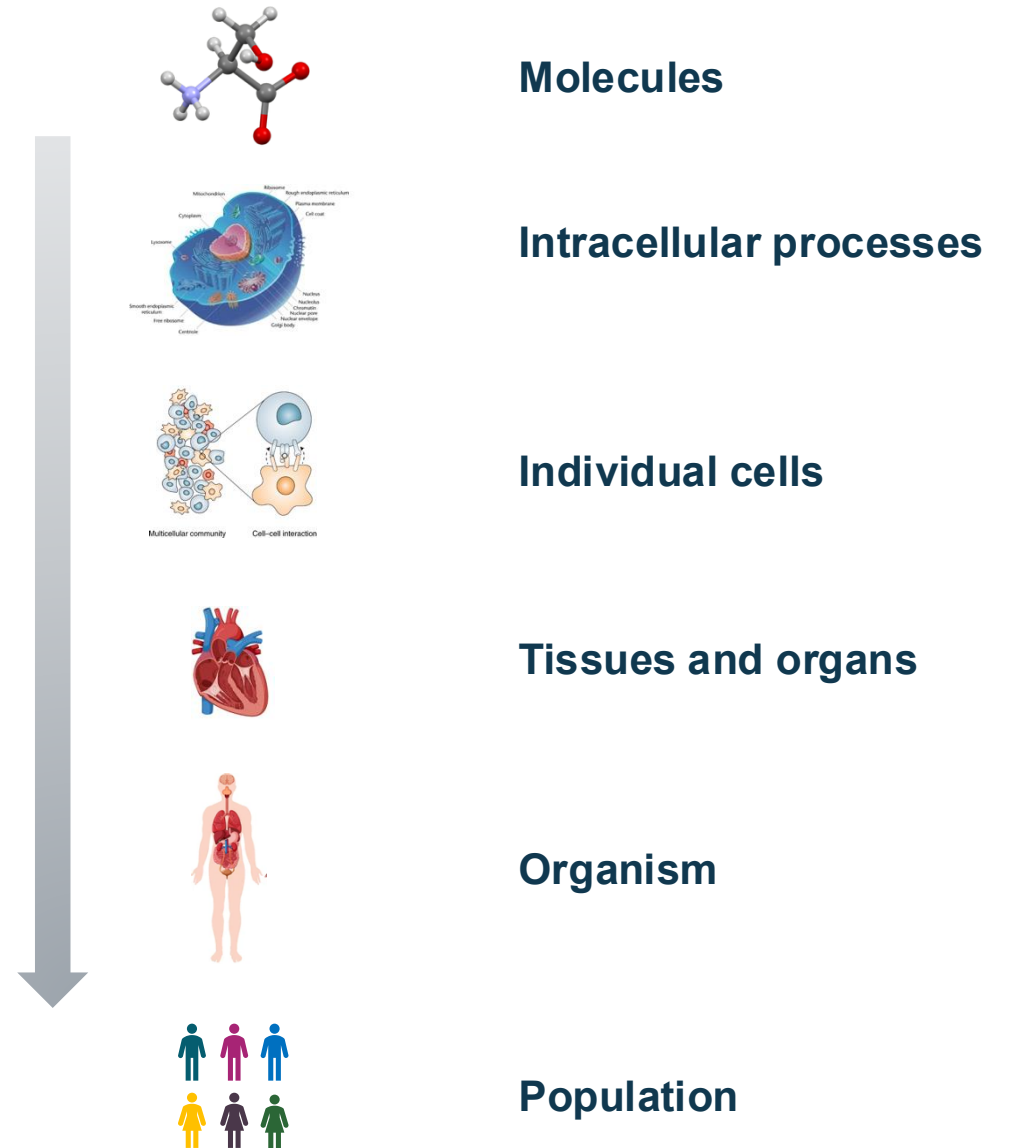


- As a whole, target discovery is not a standardized process.
- However, certain stages include “routine” tasks that could be automated.

What makes a good target?

Target selection considerations:

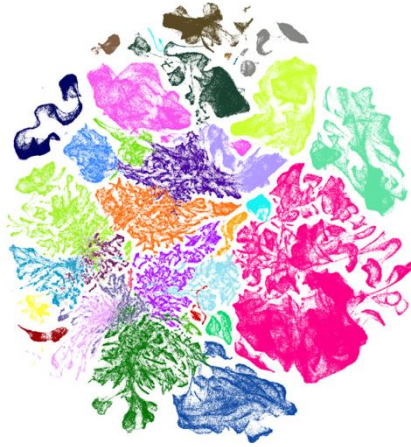
- Established mechanistic gene-disease link
- Supporting experimental evidence in cellular and animal models
- Evidence in human data (biobanks, clinical trials)
- Druggable/actionable target
- Safety assessment
- Competitive landscape (unmet need)
- Identified disease subpopulation affected by the target
- Associated biomarker availability



AI/ML for target discovery

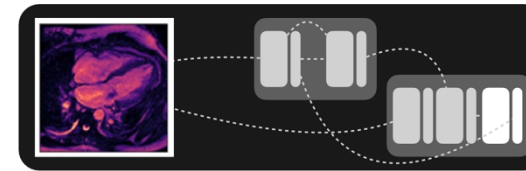
What are areas in which AI/ML excels at?

Pattern recognition in high-dimensional data

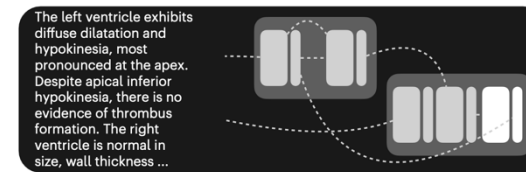


Multimodal data integration

Video transformer (36 million trainable params)



Text transformer



V

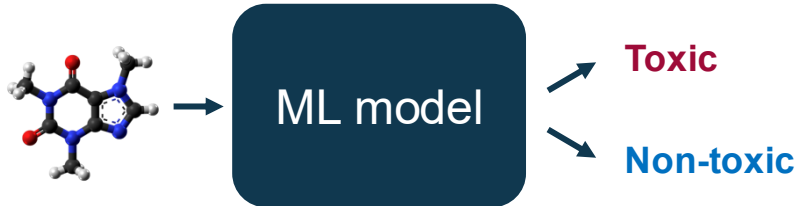


T



	V_1	V_2	V_3	V_n
T_1	$V_1 T_1$	$V_2 T_1$	$V_3 T_1$	$V_n T_1$
T_2	$V_1 T_2$	$V_2 T_2$	$V_3 T_2$	
T_3	$V_1 T_3$	$V_2 T_3$	$V_3 T_3$	
T_n	$V_1 T_n$			$V_n T_n$

Classification and regression

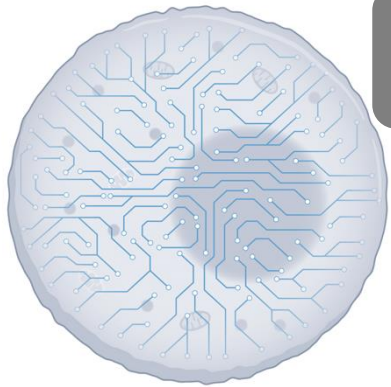


Generative modelling



Areas in which AI/ML struggles

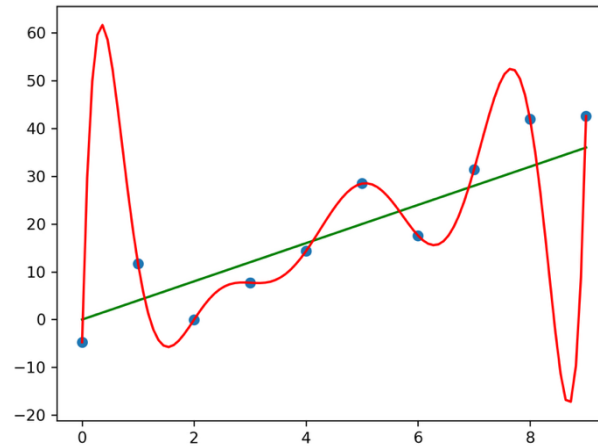
Knowledge generation *de novo*



Need data!

Experimental data generation without any training data.

Predictive ML with sparse data



Not enough data to train a model => either a simple model or overfitting

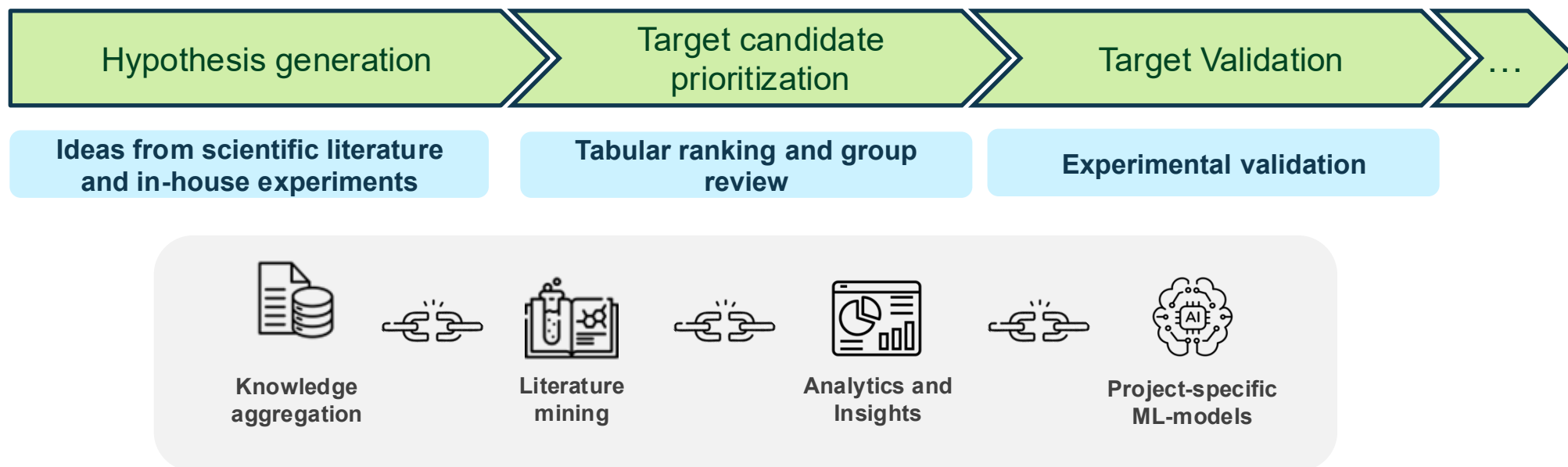
Nested questions with vast knowledge gaps



Questions that require a chain of real-world experiments

How can AI/ML accelerate target discovery?

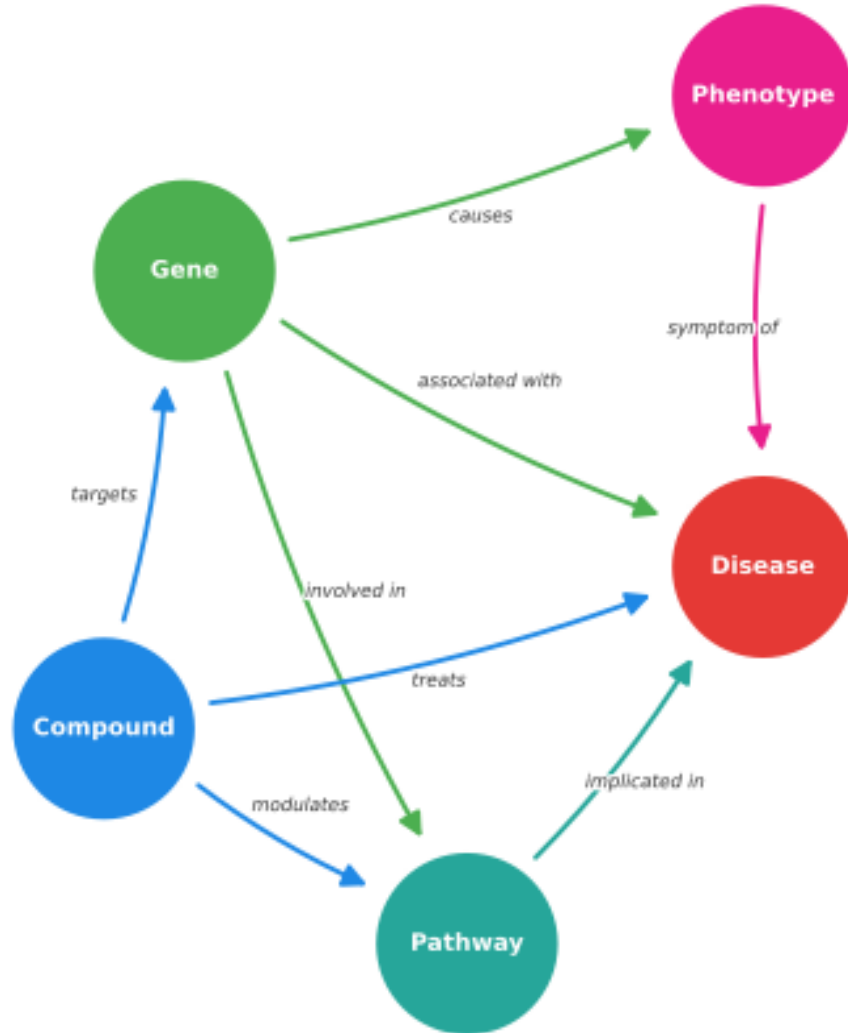
Target discovery stages



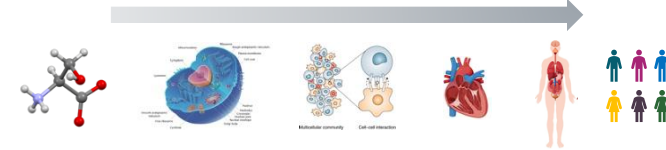
AI/ML could accelerate

- **Data integration** from literature, omics, internal and external databases.
- **Hypothesis generation** and candidate prioritization through knowledge retrieval.
- Target validation through bespoke ML models

Knowledge graphs: integrating any data modality in a unified data resource



From molecules to disease subpopulations



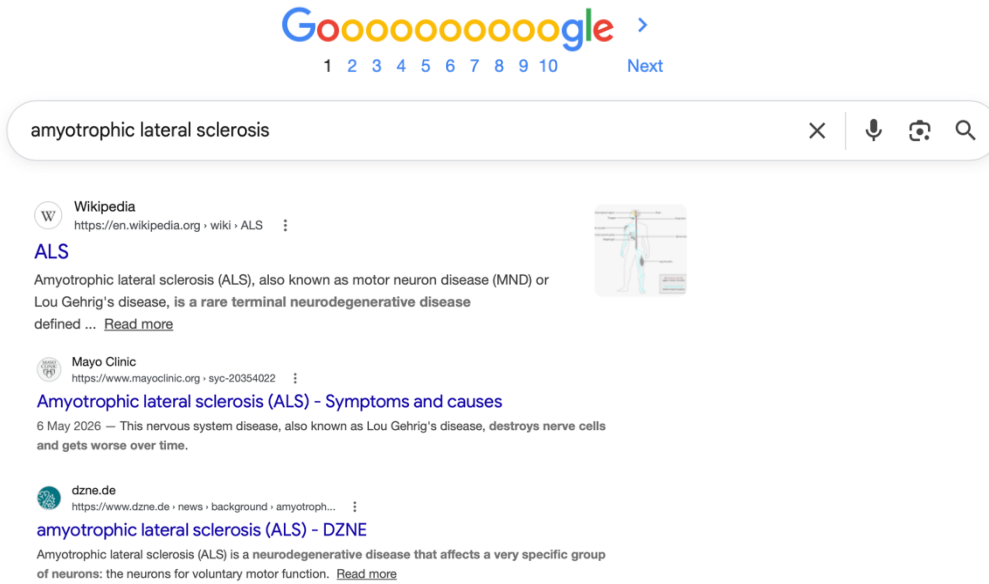
Impact: knowledge aggregation across various data sources, modalities, experimental assays and biological subdomains.

By itself, a KG is a convenient data structure. **How can we best harness this wealth of data?**

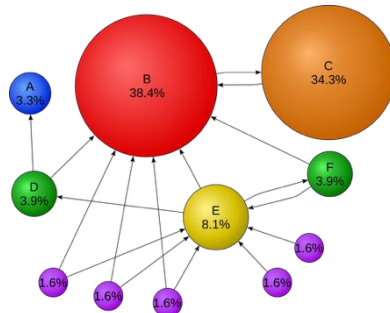
Knowledge graph reasoning

Invisible hand of evidence ranking in information retrieval

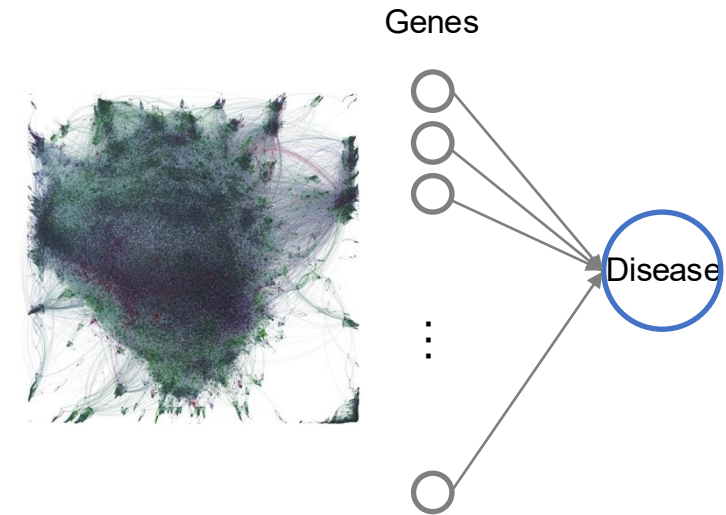
Search result ranking by relevance



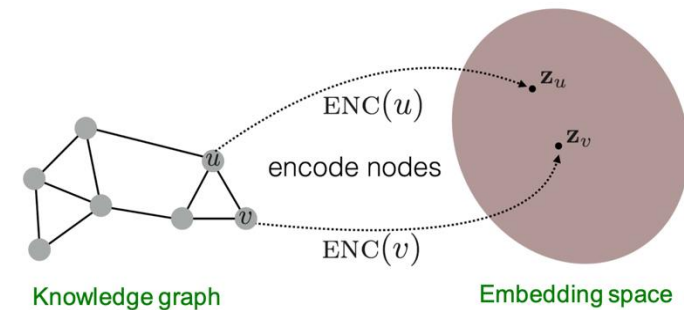
Graph algorithm (PageRank)



Ranking evidence in knowledge graphs

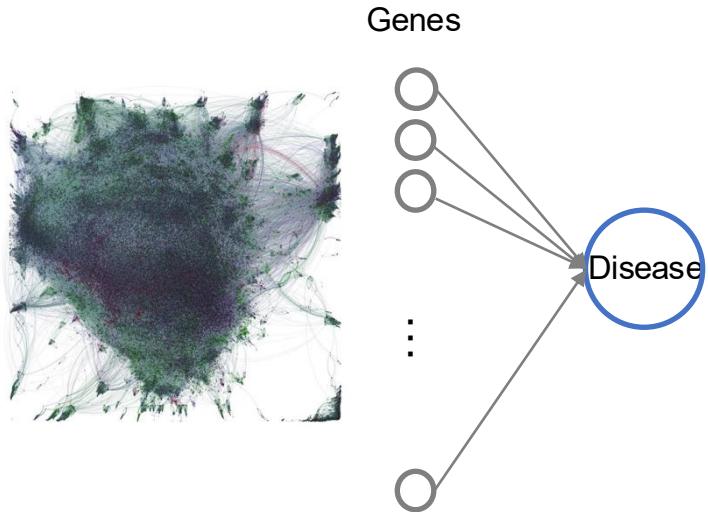


Knowledge graph reasoning



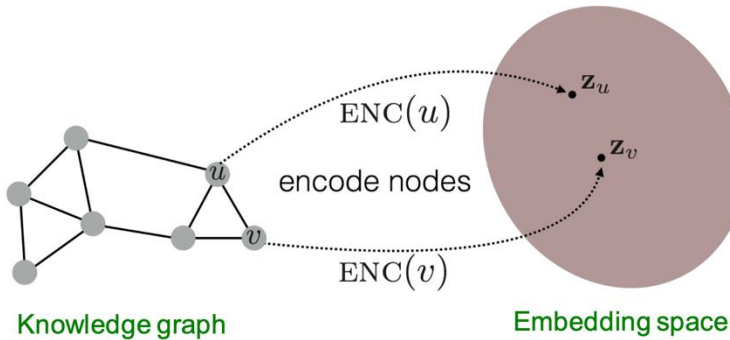
Evidence ranking and link prediction are two sides of KG reasoning

Evidence ranking



Given a knowledge graph with millions of relations, how can we rank evidence?

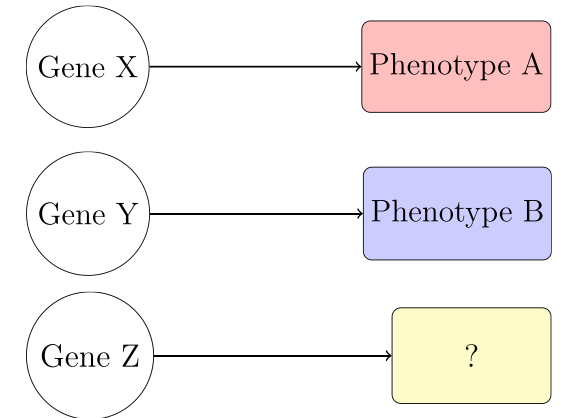
KG reasoning



Use graph structure to learn embeddings of entities (e.g., genes and diseases) and *reason in the embedding space*.

Graphic from Jure Leskovec's slide deck

Link prediction

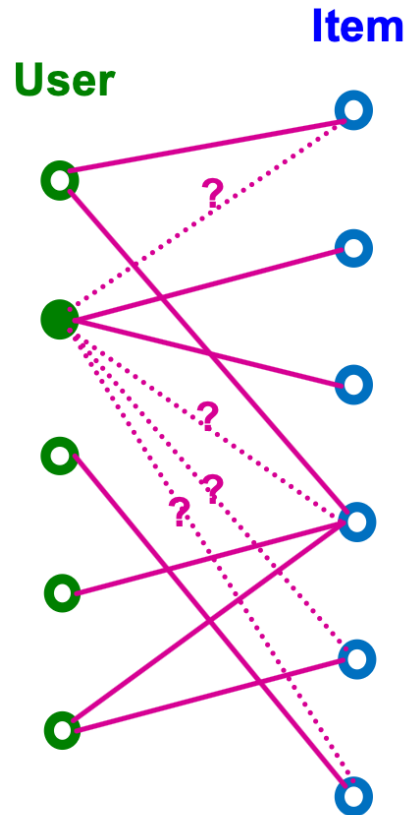


Can we use existing knowledge to predict unobserved relations?

Graph data needs graph ML!

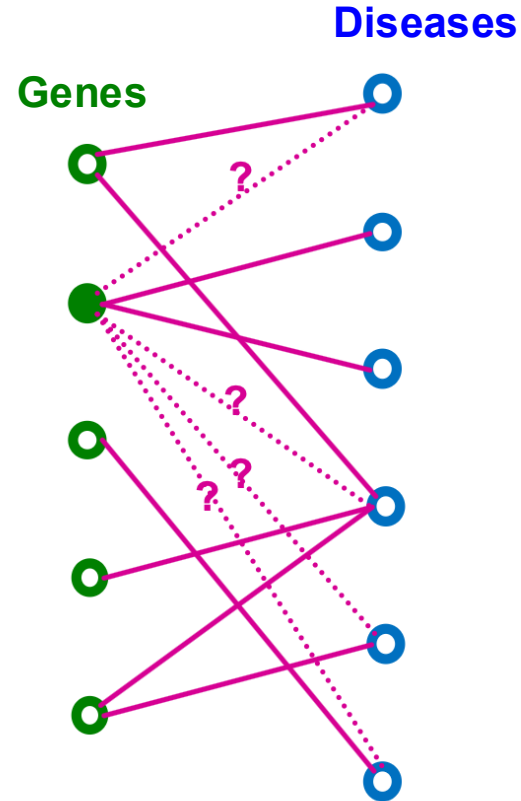
Recommender systems for biomedical knowledge graphs

Recommender system



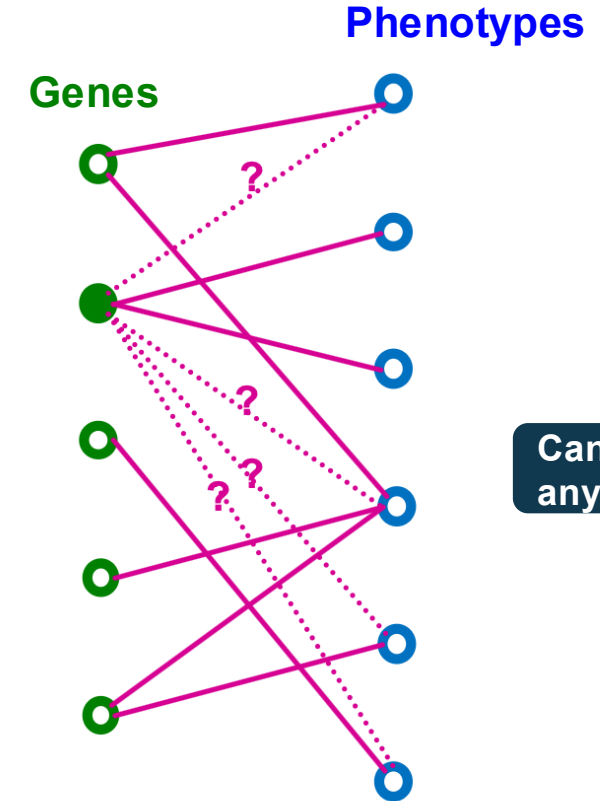
Given a set of users, items and the past transactions, predict the next item that a user is likely to buy.

Gene-disease “recommendations”



Given a set of genes, diseases, and reported associations among them: **predict most likely disease-linked genes.**

Gene-phenotype associations

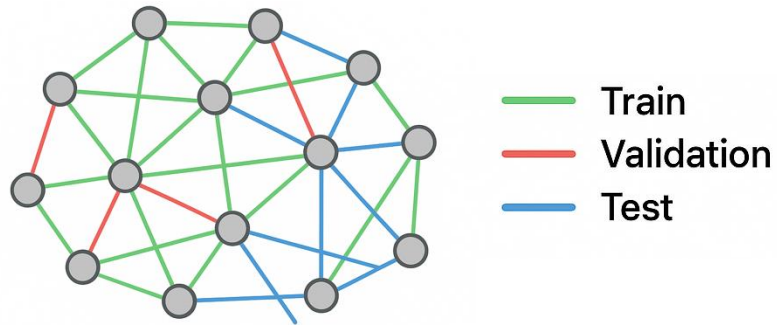


Given a set of genes, phenotypes, and reported associations among them: **predict phenotypes associated with genes.**

...

Can be extended to any KG relation!

How do we evaluate KG reasoning models?



Evaluation metric: hit@k

On a held-out test set, check the frequency at which an existing link occurs in the top k predictions.

Internal benchmarking results

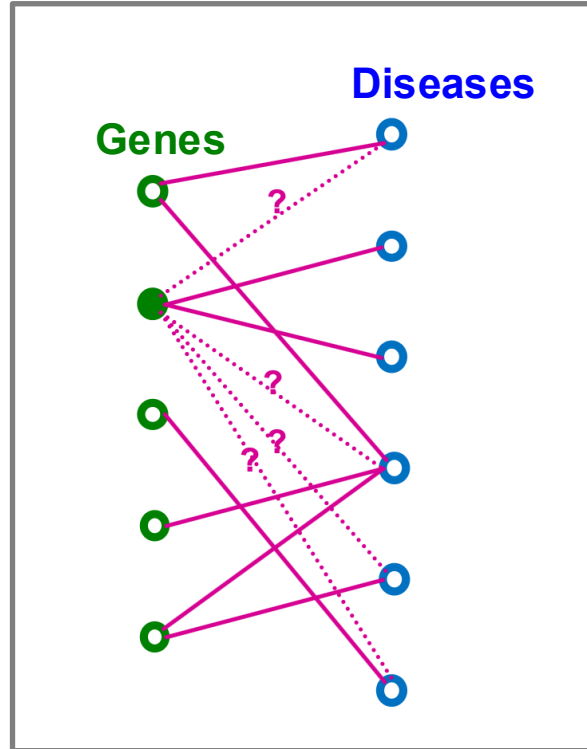
Model	Hit@10	Hit@20	Hit@50	Hit@100
Embedding-based	0.44	0.52	0.59	0.64
Graph convolutional network	0.40	0.47	0.55	0.61
Transformer	0.40	0.61	0.86	0.91

Embedding-based approaches are good enough in most cases. A transformer model performs the best, but only predicts well the relations of high-degree nodes.

Top-ranked genes are significantly more likely to make it past the pre-clinical stage than differentially expressed genes or gene-disease pairs with high citation count.

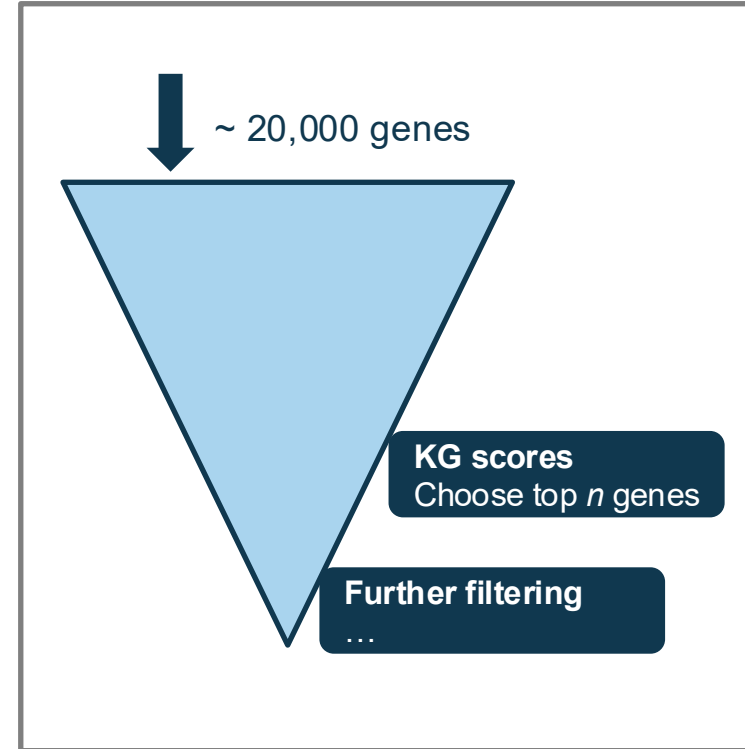
KG reasoning for hypothesis generation and candidate prioritization

Ranked gene-disease associations



Predict disease-associated genes using knowledge graph reasoning models.

Target candidate nomination

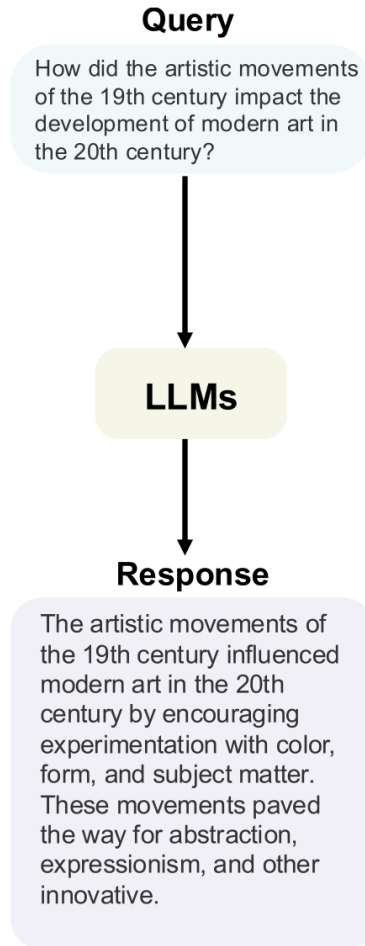


Select genes with the highest KG evidence scores and apply further filtering criteria.

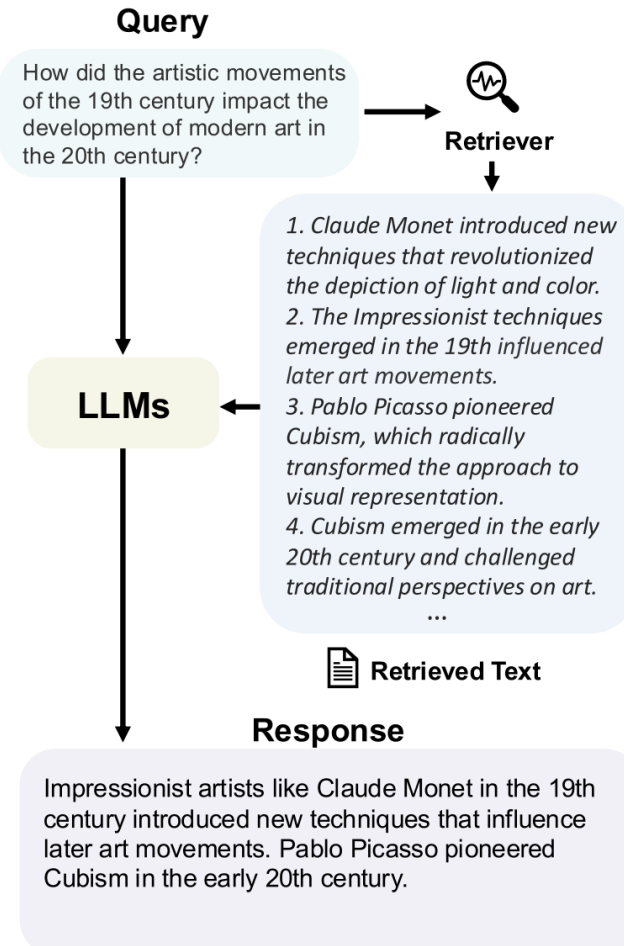
AI-based knowledge retrieval

Knowledge retrieval with LLMs

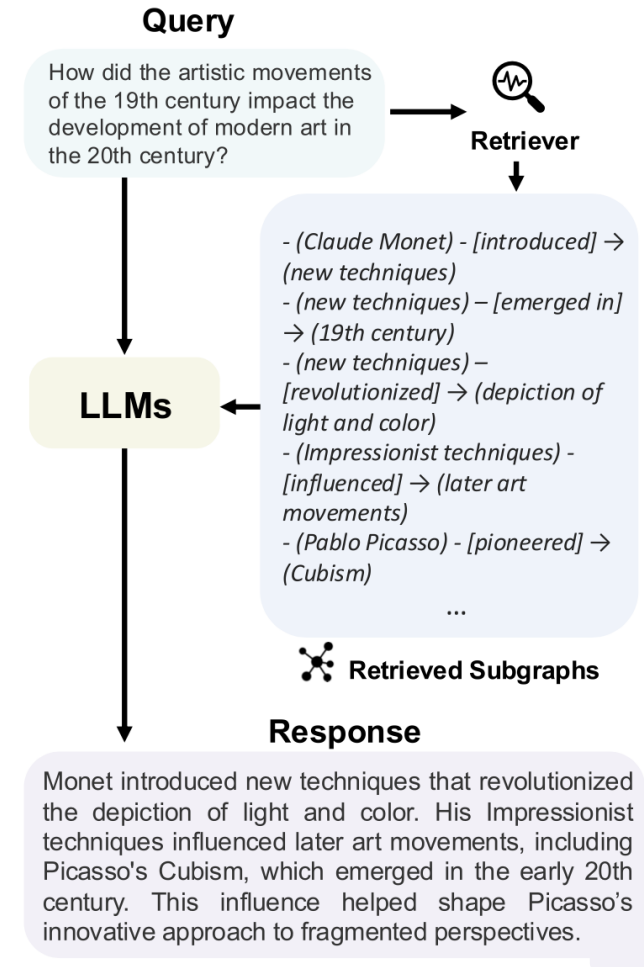
Vanilla LLM



RAG



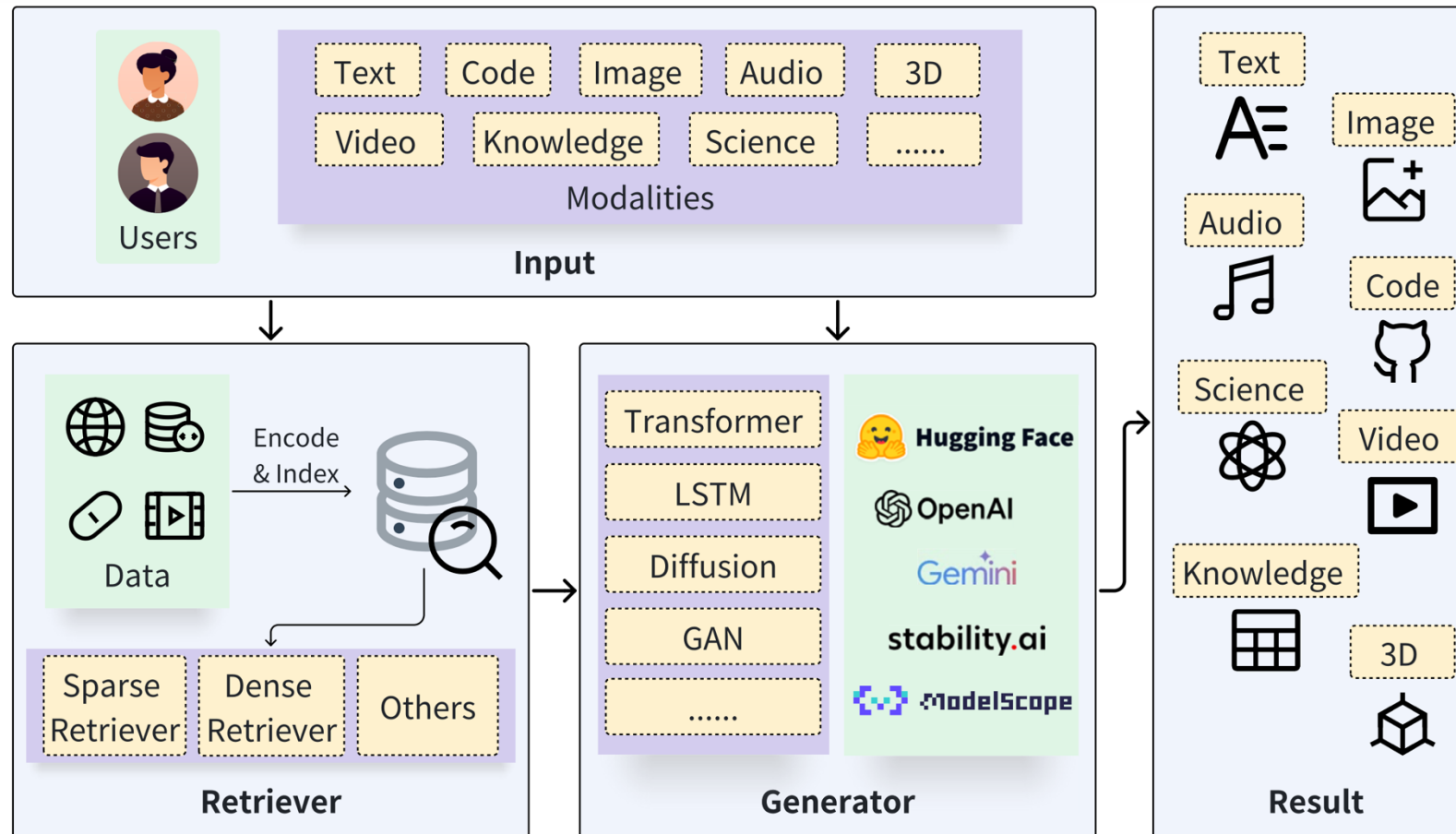
GraphRAG



Retrieval augmented generation (RAG) helps us ground LLM responses with knowledge graph links or literature citations.

Peng et al., *ACM Transactions on Information Systems*, Vol. 44, Issue 2, 2026

Multimodal RAG



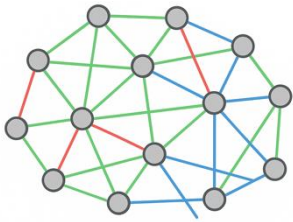
RAG can be implemented for any data modality: text, graphs, images, molecules, etc.

Hybrid Literature-GraphRAG for target discovery

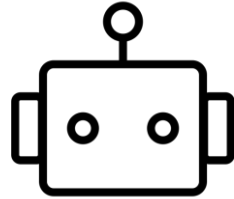
Scientific literature



Knowledge graph



LLM

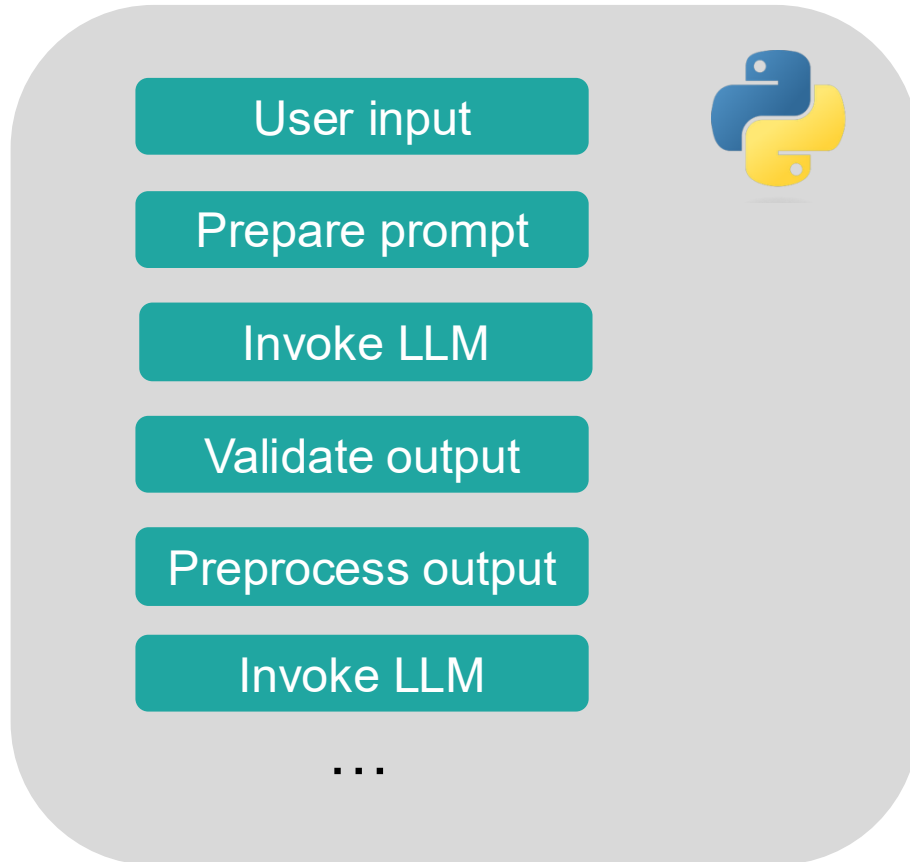


- AI-based **evidence search, data aggregation and report generation.**
- The workflow provides references to scientific publications and KG data, such as gene-gene interactions and pathways.
- Internally, two GraphRAG flavors: MCP server or direct Cypher queries.

Evaluation of RAG workflows is not straightforward. We use retrieval metrics, output variability and token efficiency.

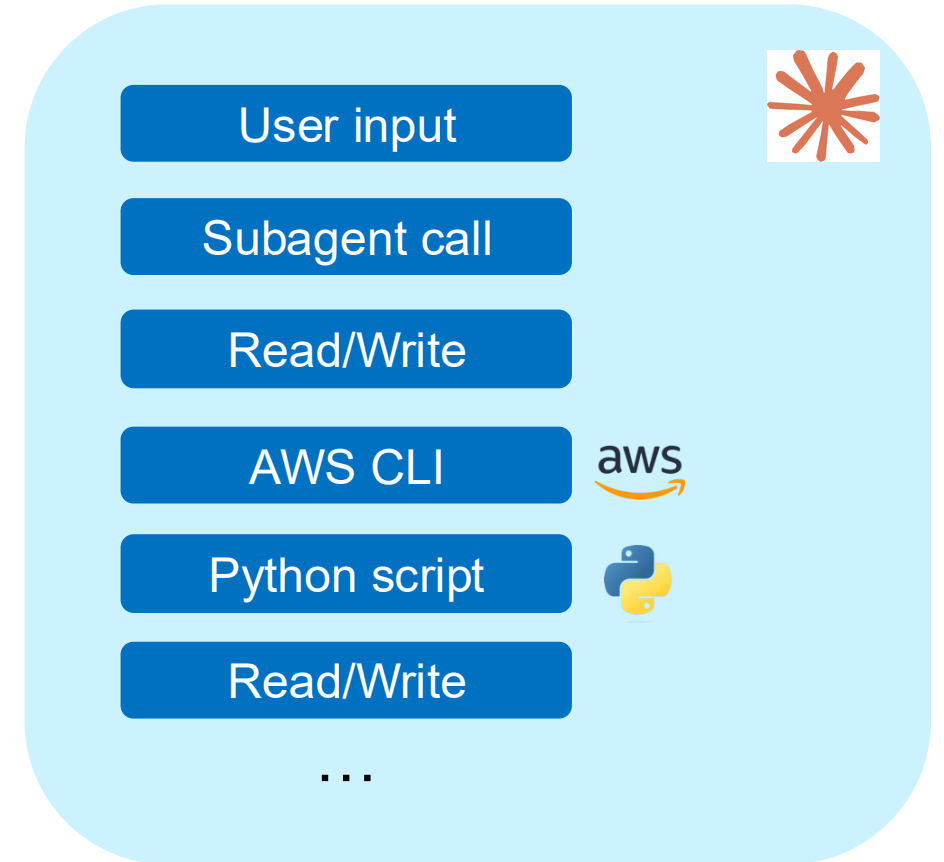
Determinism vs flexibility tradeoff for RAG implementations

Semideterministic Python workflow



More robust, but less flexible

LLM-based workflow



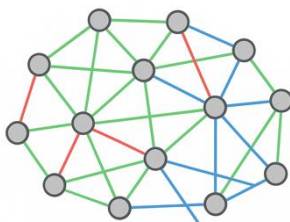
More flexible, but less reproducible

Combining GraphRAG and KG reasoning

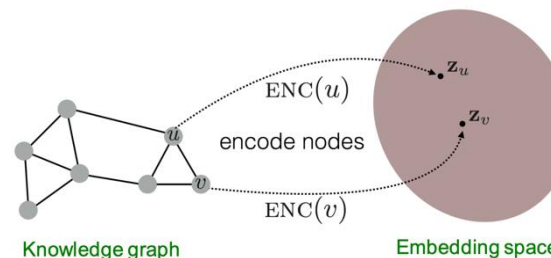
Scientific literature



Knowledge graph



KG reasoning



Extract relations from the literature and ingest into a KG

Use KG reasoning to rank literature-mined relations



LLM evidence score

Strong

Strong

Strong

KG evidence score

0.7

0.5

0.3

- LLMs struggle with assigning quantitative evidence scores. We can ingest the RAG data into the KG and use graph ML to obtain **evidence scores**.
- To save tokens in GraphRAG applications**, consider only top n relations in each graph-based query.

Do users trust our ML outputs?

Common roadblocks to AI adoption

Lack of transparency



Sharing CSV files without context

Domain gap



“How exactly does this ML model work?”

Cognitive overload



Too many ML models, AI solutions, apps, etc.

Scientific skepticism



Rejecting the “null hypothesis”

Mitigation strategies

Show results and all necessary context, including training data sources.

Let the data speak for itself: data and objectives first, ML second

Produce less, but higher quality

ML model outputs will always be questioned by scientists!

Thank you for listening!

Huge thanks to my Data Science & Artificial Intelligence (DS&AI) colleagues at Bayer for all the amazing work and their infallible support

