

## Neo4j Company Profile

<b>COMPANY NAME</b>	Neo4j
<b>LOCATIONS</b>	Headquartered in San Mateo, California, Neo4j also has regional offices in Sweden, Germany, and the UK.
<b>COMPANY OVERVIEW</b>	Neo4j, Inc. is the graph company behind Neo4j, the #1 platform for connected data. The Neo4j graph platform helps organizations make sense of their data by revealing how people, processes, and digital systems are interrelated. This connections-first approach powers intelligent applications tackling challenges such as artificial intelligence, fraud detection, real-time recommendations and master data.
<b>DIFFERENTIATORS</b>	Unlike other database models, Neo4j connects data as it stores it. This means the intelligence created from those connections is available directly from the database. As a result, development is greatly accelerated, and applications based on Neo4j run faster. Neo4j's emphasis on native graph storage and real-time processing is pivotal in helping organizations easily and efficiently exploit advanced data connections. Neo4j Graph Platform's comprehensive set of capabilities includes a native graph database, data integration tools, graph analytics, a graph visualization tool, rich APIs, and developer tooling to cater to data scientists, application developers and business users. Specific technological innovations that make Neo4j so powerful include enterprise-grade clustering; causal consistency support; and advanced security capabilities.
<b>USE CASES</b>	Neo4j is ideal for improving the customer experience through real-time personalized recommendations; fighting financial and other types of crime; exploiting the IoT and artificial intelligence; delivering new manufacturing and supply chain efficiency; and seamlessly integrating disparate master data to create a "connected enterprise." Neo4j can be used by any size or type of organization, whether as a central graph platform or alongside an existing data management technologies.
<b>CUSTOMERS</b>	Major global enterprises including Walmart, UBS, Cisco, HP, Comcast, Marriott and Lufthansa, and hot startups like Medium, Musimap, and Glowbl, rely on Neo4j to harness data connections. By sector, Neo4j is used by retailers including Walmart, eBay and B&H Photo for real-time recommendations; by media companies such as Comcast and Medium and companies like HealthUnlocked for tracking and adding value to users' multi-dimensional social activity; by financial services organizations like Die Bayerische to understand customers more deeply; and by telecom providers such as Telenor to transform customer self-service.

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**ADOPTION HIGHLIGHTS** Neo4j has already topped 10M downloads, 250+ customers, 1000s of production deployments. Today 7 out of top 10 retailers, 12 out of top 25 financial services and 8 out of top 10 software vendors have adopted Neo4j.

**PARTNERS & COMMUNITY** Neo4j has over 100 partners and a thriving community of developers worldwide (reflected in over 450 events annually).

**ANALYSTS** Gartner, Forrester and Bloor Research hold up Neo4j as a category leader in operational databases and graph databases in particular. In the "Graph Database Market Overview Report" published in 2017, Forrester acknowledges Neo4j's dominant position in the graph database market.

**MEDIA** Neo4j is a globally-recognized brand, helped by its enabling role in the Pulitzer winning international Panama Papers and Paradise Papers investigations. These were major data journalism events due to the scale of data that had to be processed and analyzed. These events brought the Neo4j graph database to the world's attention, with coverage everywhere from mainstream publications such as Forbes and The Washington Post to the complete spectrum of IT media.

**INVESTORS** Neo4j is privately held and funded by Eight Roads Ventures (an investment arm of Fidelity International Limited), Sunstone Capital, Conor Venture Partners, Creandum and Dawn Capital. In 2016, Neo4j secured a series D investment of USD 36M led by Greenbridge Partners with participation from existing investors.

More information: See [Neo4j.com](http://Neo4j.com) and @neo4j.

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The company boasts the world's largest dedicated investment in native graph technology, has amassed more than ten million downloads, and has a huge developer community deploying graph applications around the globe. More than 250 commercial customers, including global enterprises like Walmart, Comcast, Cisco, eBay and UBS use Neo4j to create a competitive advantage from connections in their data.

Download Neo4j and see the power of graphs for yourself!

Questions? Contact us:  
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