neo4j

Neo4j Graph Data Science on Amazon Web Services **Graph Analytics and Graph-Native ML at Scale**

Connected data is powerful, but traditional approaches to data make it impossible to understand and use those connections. The bigger your dataset, the more difficult it is to know where to even get started.

<u>Neo4j Graph Data Science</u> uses connections within your big data to answer questions critical to your business. Scalable and performant, Neo4j Graph Data Science empowers developers, architects, and data scientists to unlock hidden insights in your data to make better predictions and accelerate innovation.

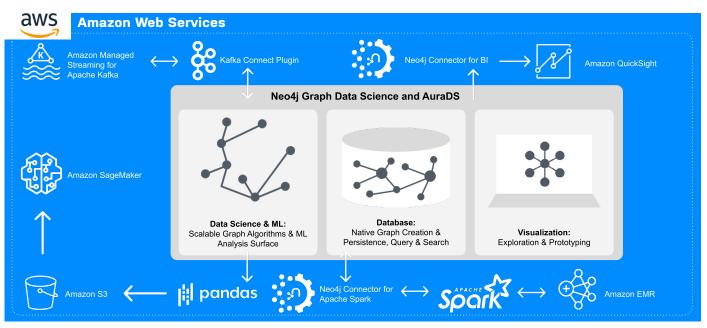
What Is Neo4j Graph Data Science?

Neo4j Graph Data Science is a graph analytics and modeling platform. Using graph algorithms and machine learning (ML), data scientists identify patterns and behaviors to improve their models for use across recommendation engines, fraud detection, route optimization, customer 360, and much more.



"Without predictive modeling and graph analytics from Neo4j, we couldn't have a product with this level of value. Neo4j Graph Data Science powers the engine for every routing decision that gets made for every one of our customers."

Peter Tunkis, Sr. Data Scientist, OrbitMI



soeo4

The First Enterprise Framework for Graph Data Science on AWS

Neo4j Graph Data Science delivers AWS users the most advanced integrated framework available today, enabling enterprises to easily implement the latest connected data techniques to extract insights, train ML models and deploy projects in production. AuraDS on AWS integrated seamlessly with other AWS services such as <u>Amazon SageMaker</u>, enhancing ML pipelines with best-in-class graph feature engineering.

Easy to Use

- Automated MLOps
- · Deploy fully managed in the cloud, or self-hosted
- Use cloud commitments to fund investment
- Extensions and APIs

By Data Scientists, for Data Scientists

- Native <u>Python client</u>
- 65+ pretuned graph algorithms
- Easily integrate graph data science with your ML pipelines
- Unified graph data science workspace and database
- Single API for load, analysis, and writeback

Enterprise Ready, Enterprise Fit

- Run algorithms on 3TB of data in less than 3 minutes
- Scale to hundreds of billions of nodes & relationships
- Works with your data pipeline and your favorite tools
- Connectors for Apache Spark, Apache Kafka, and popular BI tools

Production-Ready Analytics Workspace and Graph Algorithms

Neo4j Graph Data Science offers 65+ pre-tuned, ready-to-run graph algorithms across popular categories:

- <u>Community detection</u> algorithms cluster your graph based on relationships to find communities where members have more significant interactions. Detecting communities helps predict similar behavior, find duplicate entities, or prepare data for other analyses.
- <u>Centrality</u> algorithms reveal which nodes are important based on graph topology. They identify influential nodes based on their position in the network and are used to infer group dynamics such as credibility, rippling vulnerability, and bridges between groups.

- <u>Similarity</u> algorithms employ set comparisons to score how alike individual nodes are based on their neighbors or properties. This approach is used in applications such as personalized recommendations and developing categorical hierarchies.
- <u>Pathfinding</u> algorithms find the most efficient or shortest paths between nodes. They can be used to understand complex dependencies and evaluate routes for uses such as physical logistics and least-cost call or IP routing.
- <u>Node embedding</u> algorithms transform the topology and features of your graph into fixed-length vectors that represent each node. They capture the complexity and structure of a graph and transform it for use in various ML tasks.
- <u>Graph-native ML</u> techniques like <u>link prediction</u> and <u>node classification</u> fill in the blanks in your data and predict changes in the structure of your graph. They enable use cases such as fraud detection, drug discovery, entity resolution, and more.

Run Neo4j Graph Data Science Anywhere

Neo4j Graph Data Science can be deployed on-premises or self-managed in the cloud of your choice. For teams who want the ease of a fully managed graph data science offering, Neo4j AuraDS is available on AWS.

Neo4j also offers a Community Edition that is suitable for POCs, researchers, and more. All of these offerings include 65+ graph algorithms, graph embeddings, and ML models, as well as the Pregel API for writing your own algorithms.

Neo4j Graph Data Science Enterprise Edition and Neo4j AuraDS both offer a low-memory analytics graph format that compresses the in-memory graph by up to 75% for faster results. Teams of data scientists can compare model results and work collaboratively with an unlimited number of ML models that can be stored, published, and shared between database users.

Learn more about Neo4j Graph Data Science at <u>neo4j.com/graph-data-science</u>. <u>Sign up for AuraDS</u> to get started right away or visit Neo4j in the <u>AWS Marketplace</u>!

Neo4j, the Graph Database & Analytics leader, helps organizations find hidden relationships and patterns across billions of data connections deeply, easily and quickly. Customers leverage the structure of their connected data to reveal new ways of solving their most pressing business problems, with Neo4j's full graph stack and a vibrant community of developers, data scientists and architects across hundreds of Fortune 500 companies. Visit <u>neo4j.com</u>.

Questions about Neo4j? Contact us around the globe:

info@neo4j.com neo4j.com/contact-us