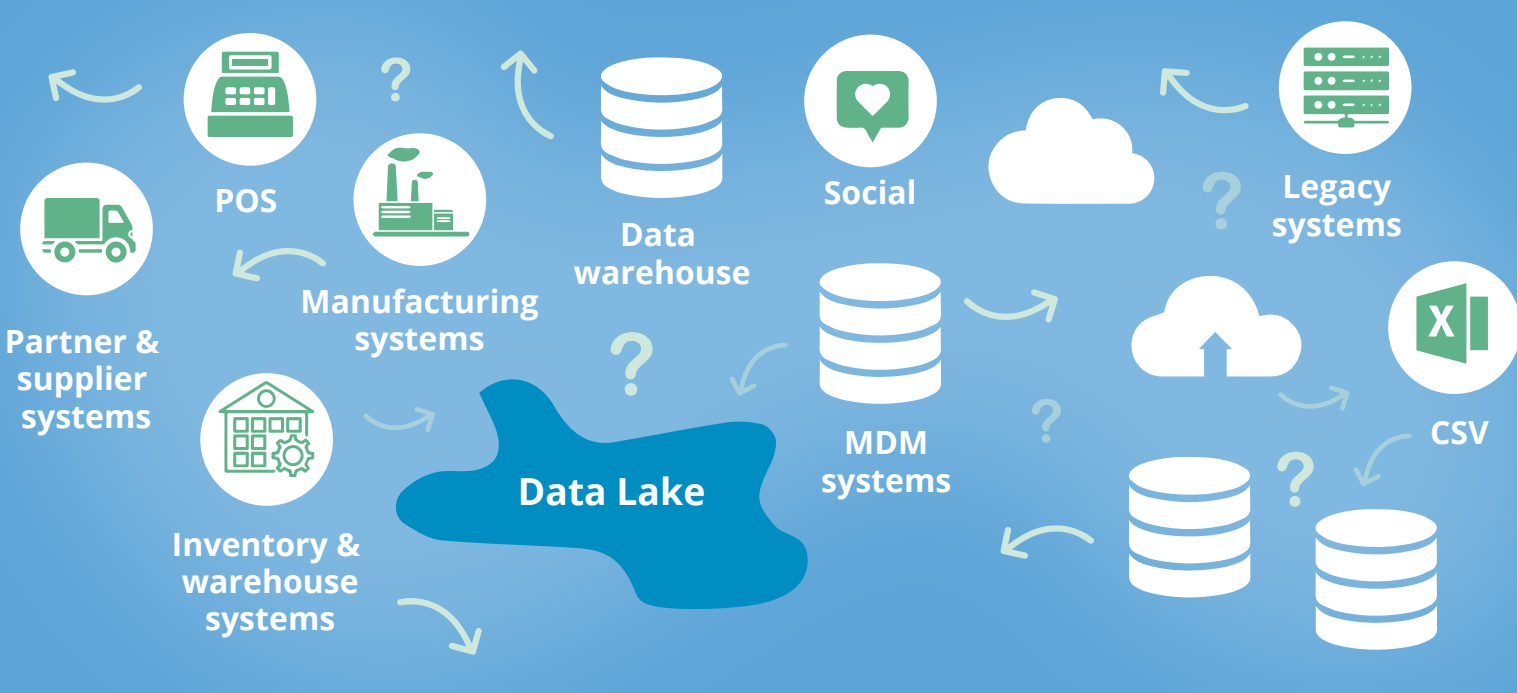


# Next-Gen Master Data Management Runs at the Speed of Now

## The Problem of Disconnected Data

You have many valuable sources of data. Too often, the data you need is in different data repositories with different formats and permissions.



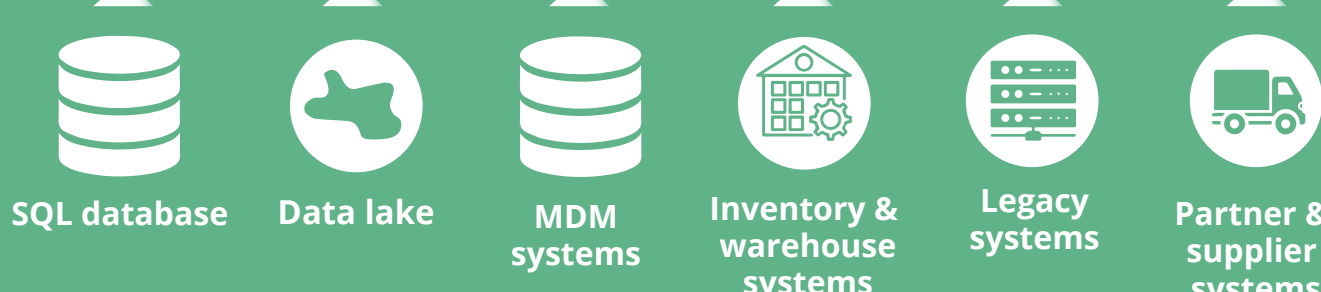
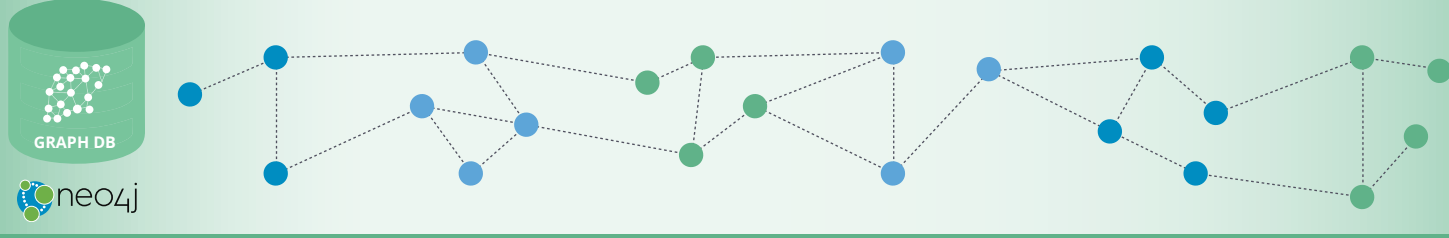
Scattered across these sources is important data about:



Disconnected data leads to frustration



## Connect your data with graph technology



And meet your goals



## Results with Neo4j



Run your business on graphs



**Product 360**

- Visibility across ecosystem for building complex satellites
- Integrates thousands of data sources using Neo4j
- Impact & root cause analysis
- Data stored in original systems with pointers stored in the graph



Multinational Financial Services

**Enterprise 360**

- Handles billions of transactions from ~1 million merchants and 100 million accounts
- Tracks merchant and customer accounts, transactions & authorizations
- Data stored in Neo4j enables connected data queries and analytics

Connect disparate systems



Connect all of your customer data



**Data 360**

- 3500+ global employees
- 200,000 data tables
- "Our company is a graph. Our data is a graph. Why not put it in a graph?"
- Airbnb's Dataportal connects data, dashboards, reports, users, teams and business outcomes
- A social network for sharing data knowledge



**Customer 360**

- Flagship MDM product built using Neo4j
- Graph ensures data quality across sources
- Graph enriches customers' data with location intelligence
- Forrester rated Pitney Bowes as a leader in customer analytics and MDM and a strong performer in data quality

Connect data silos



Create a next-gen SaaS offering



**What's Your 360?**

- Mergers & Acquisitions
- Bill of Materials
- Supply Chain & Logistics
- Network Management
- Identity & Access Management
- Compliance
- Data Lineage
- And more...

Solve your data challenges



Connect your master data now

[LEARN MORE](#)

